



Salesforce
Practice



Helping customers lead the
Digital Transformation Journey

AGENDA

CORPORATE OVERVIEW

01

SERVICE OFFERINGS

02

SALESFORCE EXPERTISE

03

CLIENTS

04

AITA SOLUTION ACCELERATOR

05

AITA ADVANTAGE

06

CORPORATE OVERVIEW



Global technology services firm with 15 years of experience in providing IT Services and Solutions

Verticals focused - BFSI, Energy and Utilities, Healthcare and Life Sciences, Manufacturing, Retail and Consumer Goods, Telecommunications, Transportation and Logistics

Women-owned Minority Enterprise Certified by WBENC and NMSDC

Service capabilities: Architecture, Design & Implementation Services, Application Maintenance & Operations

Technologies: AI & ML, Robotic Process Automation, ERP & CRM, QA Services and Mobility Solutions



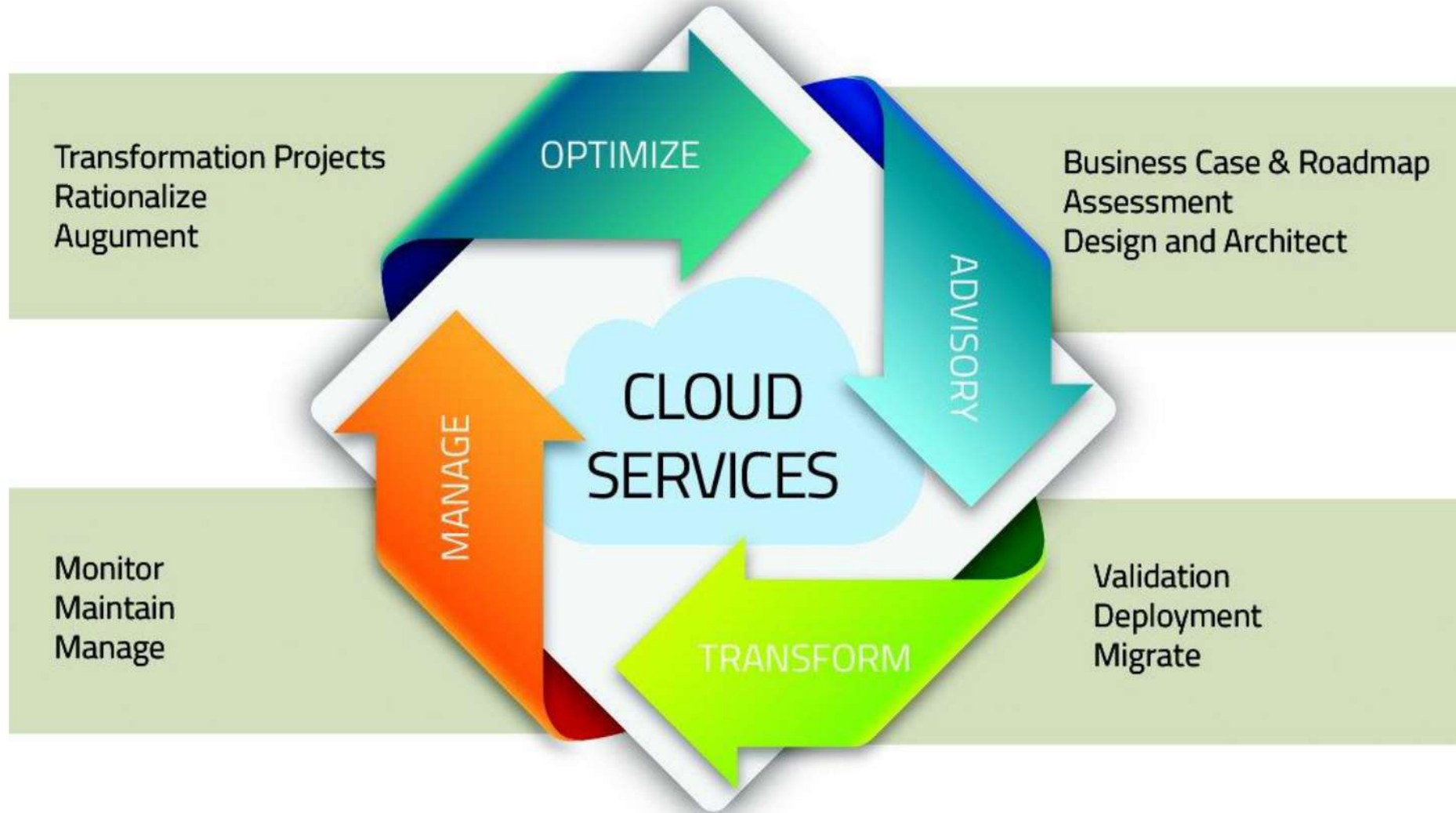
ISO 9001:2015 Certified

Headquartered in New Jersey with presence across USA, Canada, and India

Certified Engineers and Architects across different technologies

Technology Partners





Our Services



Advisory

CRM Advisory
Salesforce Architecture
Change Management



Analytics & AI

Advanced Analytics
Einstein Discovery
Chatbots & Voice



Implementation

UX Design
Configuration
Customization



Sustainability

ESG Compliance
Risk Analysis
Tools Implementation



Integration

Data Migration
Design Patterns
Micro Services



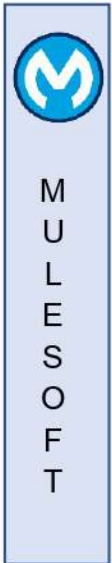
Operations

Managed Services
Application Optimization

Salesforce Expertise



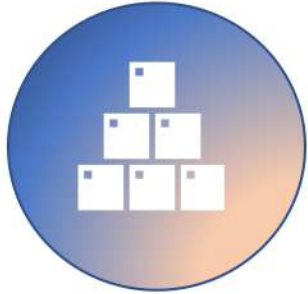
AITA offers solution design and implementation services of various products in salesforce ecosystem



MAJOR CLIENTS SUPPORTED

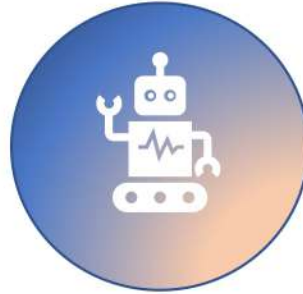


Lightning Web Components



- An inventory of Custom LWCs to accelerate implementation of
 - Sales Cloud
 - Service Cloud
 - Communities

Chat Bots

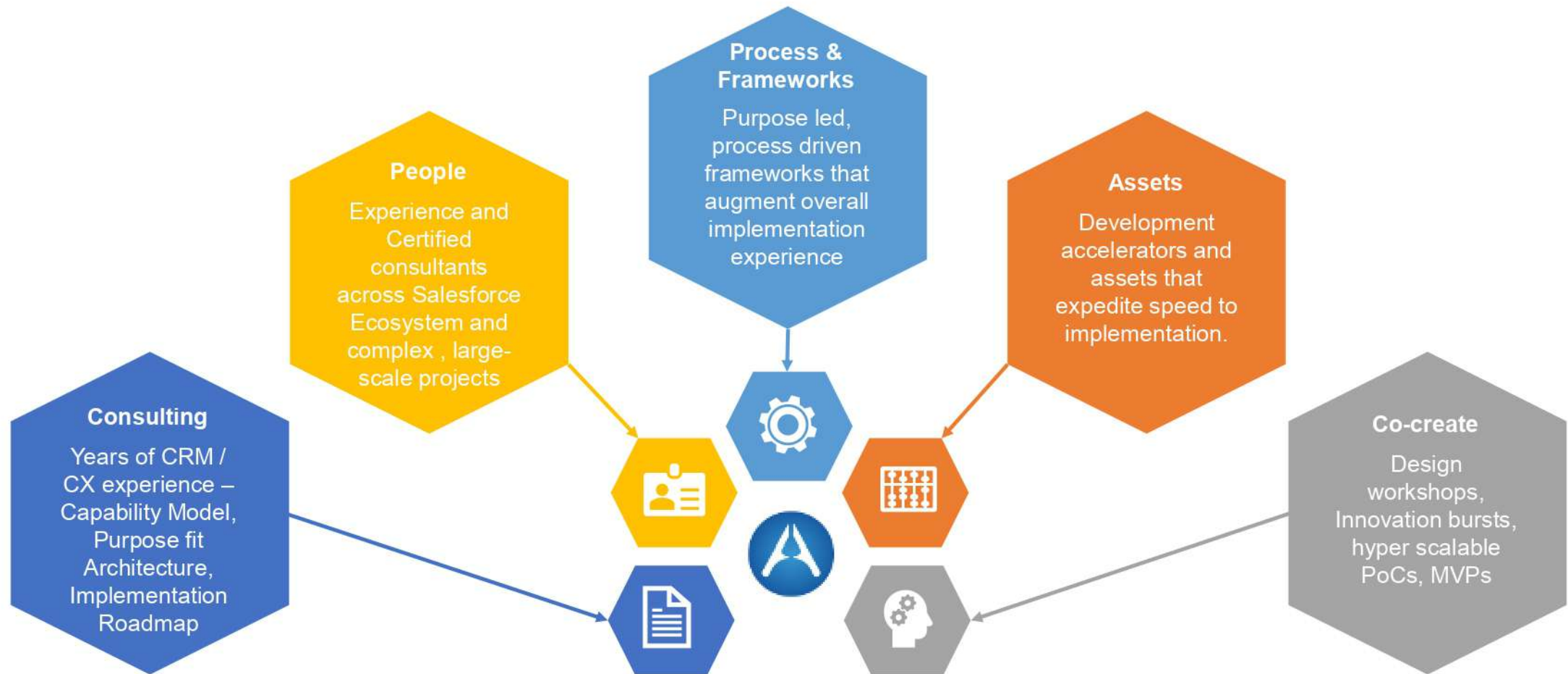


- Chatbots – Salesforce
- Custom Chatbots built on platforms like Dialog flow, Amazon Connect / Lex

Customer 360 Templates



- Powered by Lightning Web Components – custom templates to provide customer 360 degree view for Sales and Service teams





Locations

Corporate Headquarters USA:

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India Hyderabad:

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